

# PURPUREUM ELEGANS RHODODENDRON



- Plant in morning sun and afternoon shade.
- Bishop's violet colored flowers in late spring. Very compact habit.
- Excellent accent, mass, or foundation planting.



**4' - 5'**  
Height

**4' - 5'**  
Spread

**Pruning:** Prune in spring after the plant is done flowering.

**Fertilizing:** Apply Iron Plus and 12-12-12 fertilizer in March/April and in October/November. Use Chickity Doo Doo as an Organic alternative to 12-12-12.

**Watering:** During the first year, deeply water plants once a week until the ground freezes in Fall. When watering, let the water slowly soak around the plant. Also remember to use **Root Stimulator** when watering.

	Jan	Feb	Mar	April	May	June	July	Aug	Sep	Oct	Nov	Dec
Prune												
Fertilize												
Flowering												

**Altum's**<sup>SM</sup>

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